

WHAT IS CLAIMED IS:

1. A method for producing a magnetic recording medium having a nonmagnetic substrate coated with a magnetic coating material containing a ferromagnetic powder and a binder, wherein:

the magnetic coating material contains a liquid A constituted by the ferromagnetic powder and a solvent, and a solution B of the binder; and

the liquid A and the solution B are mixed together by a thin-layer revolving-type fast stirring apparatus, and are thereafter subjected to dispersion processing.